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## THINGS SMES MUST KNOW WITH THE LATEST PDPA AMENDMENT (AS AT 1 FEBRUARY 2021)

### 1. MANDATORY DATA BREACH NOTIFICATION

Data breach must be notified if it



CAUSES  
**SIGNIFICANT HARM**

OR

IS OF  
**SIGNIFICANT SCALE**

When an **individual's full name/NRIC/account information** is compromised.

When **500 or more** individuals are affected.

**WHO TO NOTIFY?**

Affected individuals & **pdpc**

PERSONAL DATA PROTECTION COMMISSION SINGAPORE

**WHEN?**

No later than **3 CALENDAR DAYS**

**WHAT?**

Notify details of the breach, your data breach management and remediation plans

### 2. CONSENT OBLIGATIONS

CONSENT CAN NOW BE ALSO GIVEN THROUGH

- ✓ Contract necessity
- ✓ Notification

CONSENT IS NO LONGER NEEDED FOR

- ✗ Legitimate interests
- ✗ Business improvement
- ✗ Research purposes

### 3. INCREASED FINANCIAL PENALTIES

SGD 1 million  
(Current maximum financial penalty)

Up to **10%** of organisation's **annual turnover**

**WHICHEVER IS HIGHER**

\*To come into effect when regulations are issued. Information accurate as at Jun 2021.

### 4. DATA PORTABILITY

Individuals now have the **right to request** organisations to share their own personal data for reuse across different services.

\*To come into effect when regulations are issued. Information accurate as at Jun 2021.



Need help getting started?

Simplify PDPA compliance with **DPO2SME**.